



Summer Fancy Food Show

New York City, NY
June 30 - July 2, 2018

For decades the Summer Fancy Food Show has been the largest specialty food show in North America. First organized in 1952, the Fancy Food Show invites buyers not only from the US but from other parts of the world such as India, China and Germany into a one of a kind tradeshow held in New York City. In 2016, more than 47,000 specialty food professionals attended the Summer Fancy Food Show to see over 2,670 exhibitors from over 55 countries. This show offers SUSTA region companies the chance to exhibit their products in front of an interesting combination of national and foreign buyers in a less costly fashion without leaving the United States. Besides the possibility of establishing meaningful business relations, this tradeshow offers a series of events covering topics such as the basics of exporting by SUSTA.

Participation Fee: \$1,750

Fee Includes:

- 10ft. x10ft. booth space
- One half shelf in the "What's New! What's Hot!" show case
- SUSTA signage

Membership Requirement:

- SUSTA exhibitors at this show must be members of the Specialty Food Association*.
*SUSTA exhibitors who are not yet members of the Specialty Food Association must start the application process when they have successfully secured a booth space in the SUSTA pavilion.
- SUSTA companies must be a first-time exhibitor in the SUSTA Pavilion
- Participants should be prepared to explore international sales and must participate in SUSTA's educational export webinar in advance of the show

Registration Deadline: March 30th, 2018 (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

Product Description: Artisanal, Beverages, Cocktail Drinks, Condiments, GMO and Gluten-free, Ethnic foods, Frozen Deserts and Entrees

Activity Managers:

Mississippi Department of Agriculture and Commerce

Susan Head, Marketing Specialist
(601) 359-1196
susan@mdac.ms.gov

West Virginia Department of Agriculture

Cindy Martel, Marketing Specialist
(304) 541-9756
cmartel@wvda.us

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139

www.susta.org, (504)568-5986, susta@susta.org

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